

## **Websites and Cookies**

We collect both identifying and anonymous statistical data about visitors to our online service using various cookies. Visitors can change their consent at any time via Cookie Preferences. The most up-to-date cookie policies can be found on our website [www.staffpoint.fi](http://www.staffpoint.fi).

Consent applies to the following domains: staffpoint.fi, kampanja.staffpoint.fi, staffpoint.eu, and mystaff.fi.

## **Collection of Identified Data**

Our online service's contact forms and chat service are tools that may process identified user data. The processing of personal data through these contact channels is governed by the EU General Data Protection Regulation and national data protection legislation,

## **Use of Cookies**

Our online service uses four types of cookies: essential, functional, statistical, and marketing.

- Essential cookies are necessary for the technical functionality and smooth user experience of the online service. They are enabled automatically. Without them, the website does not function properly. Essential cookies cannot be disabled.
- Functional cookies are important for the operation of services. They remember selected site settings and choices to ensure the best possible user experience.
- Statistical cookies collect visitor data from our online service. We monitor the user experience and continuously strive to improve our websites based on anonymous analytics data.
- Marketing cookies are used to track visitors and, among other things, allow us to display advertisements relevant to the visitor's interests.

## **Marketing Communication**

Marketing communications may, in principle, be sent to parties who have a customer or employee relationship with us, have contacted StaffPoint through communication channels and expressed potential interest in us, or belong to our target audience. The processing of personal data for marketing purposes and the sending of marketing communications is based either on the person's consent or StaffPoint's legitimate interest in offering its services to company contacts whose contact information is available from publicly accessible sources or from companies providing personal data services.

As a rule, the personal data we store is obtained from the individual themselves; from a request for quotation or other expression of interest in our services, from a contact form, job application, or response to our campaign. In addition, we may select suitable recipient groups from public sources or companies providing contact information.